

MINUTES FOR CCBC BOARD OF DIRECTORS MEETING
SEPTEMBER 9, 2019 at the CC Museum of Natural History, Brewster

Meeting Called to Order 6:10 p.m.

1. Welcome to Attendees (Bono)

Present: Bono, Cadillac, Curley, Forbes, Goodchild, Raffaele, Raleigh

Absent: Clapp, Faherty, Foti

Bono announced that he will be absent at October meeting

2. Approve Minutes of July Strategic Meeting (Raleigh)

a. Draft minutes were emailed for comment on August 1.

No substantive comments received.

i. Approved

3. Treasurer's Report (Curley)

a. 2019-2020 Budget approved unanimously by email vote in early August

b. YTD income and expenses

i. YTD Income through the end of August: \$1490 (290 July; 1190 Aug)

ii. YTD Expenses thru August = \$460 (364 July; 96 Aug)

iii. YTD Checkbook Bal thru Aug = \$23655

iv. Note: Income includes total income + grant monies.

c. Membership totals for 2020 (new and renewals):

i. # new households = 7 # new members = 11

ii. # household renewals = 44 # member renewals = 62

d. Board voted to give \$100 to Birds Caribbean to assist with Bahama restoration post Hurricane Dorian

4. Merchandise (Goodchild):

a. Summary of results of first CC Embroidery orders:

i. 15 orders were placed with Cape Cod Embroidery during the two weeks the online site was open. The club is getting a check for \$81 for our 10% surcharge.

b. Online store open now through Sept 29; again in October.

c. Checklist distribution status: we sell in bulk @55 cents per checklist.:

i. Total so far, 162 sold for \$88.50

ii. Bird Watcher's General Store 100, Wild Birds Unlimited 50, CCMNH 12

iii. CC National Seashore, Wellfleet Bay, and other possible vendors are still to get back to us or be contacted

d. Should we dispose of any excess inventory (e.g., hats/mugs)? If so, how?

i. It was concluded that we should keep them, continue selling and also using them for gifts, raffles, prizes

5. Young Birder Scholarship (Faherty): Skipped – Returned to after Item 11 and postponed item 8

a. We have Renee's essay. Should we invite her to speak at Dec meeting?

i. She sent no photos with the essay

ii. She can present without slides, a 15 minute talk

b. Should we continue this program, by reserving at Hog Island again for 2020?

i. Did we come to a conclusion on this?

1. From emails JG no, FR yes, MC yes, HR undecided but tending to no. No email response found for DC, MF, MJF, RC or PB

2. *This item was skipped during the meeting; the only contemporaneous notes I have on item 5 were made after we “adjourned” at 7:07 pm and relate to 5a.*

6. Teach the Teachers initiative (Curley):

- a. **Status of initiative?**
 - i. No action on either a or b yet. Spoke with Peter (Bono?) this weekend and I will get working on some draft ideas. In the meantime, he is going to contact Peter Trull (and/or Peter Trimble?) to see if he would be interested in helping. I hope to have made some progress on this initiative by the October meeting. I have some ideas for the curriculum and already have some created from my past work at LMU CUREs.
- b. **Have we contacted Bridget Burger, Dir of Adult Ed, at CCCC?**
 - i. No action yet (see above)

7. Micro-grant initiative (Raffaele):

- a. **What is follow up from this year’s grants—anything yet? Report from Guadeloupe Birds Caribbean**
 - i. Both current projects are in process of being launched
 1. Puerto Rico: Education of anglers regarding the importance of seabirds (in PR some anglers take tern eggs for food and as an aphrodisiac)
 2. Antigua/Barbuda: Training of local individuals in bird monitoring followed by the monitoring of 3 wetlands designated as Important Bird Areas.
 - ii. HR solicited two new proposals from individuals doing outstanding conservation outreach in Haiti and Cuba. Received the proposal from Haiti; awaiting Cuba. Once received, both will be circulated for board review.
- b. **Would like to have first written reports with photos by early December for publication in Winter issue of *The Kingfisher*.**
 - i. HR will aim for this for both projects; we may publish one in Dec and one later

8. Meeting location and format (Clapp/Faherty) (Skipped, returned to after Item 11)

- a. **Are we happy with format of December “Holiday” event, which also serves as our fundraising event of the year? MUST DECIDE AT THIS MEETING.**
 - i. **HOLIDAY MEETING DECEMBER 9**
 - ii. **This event serves several functions –**
 1. Our only fundraising event – Silent auction, Bake sale, and Raffle/door prizes
 - a. silent auction takes up the whole edge of room,
 - b. had fewer good items last year than a few years ago
 2. Member photo display in place of program – only a few people submitted photos.
 - a. Previous years people presented 5 slides and gave context.
 3. Refreshments - Holiday party - Chance to socialize? Or not? with a different format? (see 8c below)
- b. **Consider moving to other sites (libraries) around the Cape?**
 - i. Not discussed for other months, not for December in any case
- c. **Consider different format:**
 - i. **“potluck” dinner with speaker/presentation**
 1. Concluded its too late to arrange this for December
 2. Could be a good idea, but not in this venue. Maybe at a senior center? (Dennis? Harwich?)

- ii. **Show streaming video (e/g., YouTube) or DVD with a moderator for a discussion with Q & A after the viewing this was done often in early years of the CCBC)**
 - 1. Not unless there's a moderator or panel of experts?
- iii. **Other possibilities?**
 - 1. (Consider – why would people come? What would the timeline look like?
 - a. Entertainment – Bird quiz? Bird Bingo?
 - b. 7-9 p.m.?
 - c. Do more with music, decorations in addition to tablecloths?
 - 2. Need to have a subcommittee on this – to discuss main purpose (Fundraising Event)
 - a. Messaging – weaker, get people into this mindset
 - 3. EMAIL conversation needed.

9. Walks: Need new Director (Clapp)

- a. **John Goodchild will work with Peter in September for the Fall Quarter if we don't have a new Director**
- b. **Different kinds of walks: Result of photography walk in Aug (Cadillac)**
 - i. 4 people came including MJ who came early for 2nd walk.
 - ii. Got the only blue grosbeak of the day
 - iii. Rick Davis may have gotten good photos, D Clapp has some
 - iv. Should post these on Facebook page
- c. **Joint walks with other clubs: via Assoc of Mass Bird Clubs (Foti)**
 - i. Program of walks from different clubs to be posted on Bird Observer website
 - ii. One joint walk already set up – South Shore and CCBC (MJ) – Need to publicize, put it on website.

10. Kingfisher mailings: WILL USE FIRST CLASS MAIL (BONO)? YES

- a. **When 55c is First Class rate, breakpoint is 123 newsletters (200 / 0.55).**
- b. **We are currently below breakpoint (about 120 need to be mailed), so when we use Bulk Permit we are mailing approx. 80 extra newsletters.**
- c. **How many extra copies should we print, but not mail? Bono will arrange with Merlin Printers.**
 - i. PB plans to print maybe 50 extras – will provide some to RC for distribution to libraries, nature centers and other venues
 - ii. Merlin Printers Route 28 Harwich, almost at Dennis line – Ron will pick up.
- d. **Which Directors want to be set back to “email only”? Faherty, any others?**
 - i. Email response recorded, taken care of.

11. Publicity/Public Awareness Status Report (Cadillac):

- a. **Social Media (Facebook; what else?)**
 - i. Willing to do Facebook to start with, nothing else yet
 - ii. Has doubts about Instagram
 - iii. Twitter is more verbiage, requires more intense management
 - iv. Click Facebook on our website
 - v. Peter suggested photo group could rotate posting photos to FB to reduce job for Ron – Or could send photos to Ron
- b. **Local Media and Event Sites, plus CCMNH “Tidings”**
- c. **Local event presence?**
 - i. We need new Rack Card – Merlin? Last one probably printed 2012
 - ii. MC will look into records - who printed the old one? Cost?
 - iii. Edit the card to reflect new address, other changes?

d. Anything else?

12. Environmental Positions (Bono) = Skip, talk about next month?

- a. **Association of Massachusetts Bird Clubs (AMBC) Status**
 - i. No discussion
- b. **Barnstable Land Trust building boardwalk in heron rookery: raised by Cadillac and Crosson; resolved by Ed Hoopes.**
 - i. Email thread documents this

13. Miscellaneous Donations

- a. **Camera from Ron Cadillac: do online in September or wait to Dec Auction?**
 - i. No discussion at meeting
- b. **Donation of books or other items**
 - i. No discussion at meeting
- c. **What if a donor asks for a TD receipt? Do we know the proper wording to give them? Who will prepare the form letter for the Treasurer or Secretary to provide to them?**
 - i. MC already has a letter, has been sending it as donations come in. May incorporate some of FR's suggested wording.

14. Adjourn to General Meeting 7:07 p.m.

General Meeting: called to order 7:10

Attendance: 60 people

4 new members introduced, 0 guests

Numerous announcements

- Membership year ended Aug 30, 17% have renewed, can do online mail with form in Kingfisher
- New Post Office Box: PO Box 351, Centreville, MA
- PB sending one email blast/month, in the week before meeting, please read (60% open it)
- Let us know if your email address changes
- Amazon Smile option
- Directorship position – nominally trips leader, but jobs could be rearranged – vacant 1.5 years
- Announce bird photography group – need photos for Facebook
- Refreshments – Sign up to help
- On Demand orders open for logoed items. (Fashion show)
- Bird Walks – Three in Sept, incl 2 next week See website. Need walk leaders Oct, Nov, Dec
- Christmas Bird Counts and Winter Waterfowl Survey – If interested, contact Peter

Recent Bird Sightings

- Avocet, Godwits, Tricolored Heron, Glossy Ibis (Forest Beach Road off Rt 28 near Monomoy)
- Turkeys with young
- Baby goldfinch at thistle feeder
- Roseate terns Herring Cove Beach
- Harrier Sandy Neck, Late chippy, mourning doves, song sparrow
- Great horned owl hooting Hatches Harbor
- Immature Baltimore Orioles E. Dennis

Speaker David Larson, Mass Audubon – “Mongolia: Wildlife and Wild Spaces”