CCBC BOARD OF DIRECTORS MEETING MINUTES 6:00 pm on MAY 7, 2020 via ZOOM

After some technical issue

1. Welcome to Attendees (Bono)

Present: Bono, Clapp, Curley, Fang, Foti, Goodchild, Raffaele, Raleigh, Faherty

Absent:

Guests: Rick and Maureen Floyd (incoming Refreshments Directors)

- 2. Approve Minutes of Past Meeting (Raleigh).
 - a. March minutes were approved by email.
- 3. Treasurer's Report (Curley)
 - a. YTD income and expenses through the end of April
 - i. We continue to receive dues payments (\$170 in April) and C&E donations (\$50). Dues and general donations remain below the yearly budget projections, but sales of checklists have been higher than expected this year, bringing the Club Sales line above budget.
 - ii. Significant expenses in April include the Kingfisher mailing (\$219) and the Hog Island scholarships (\$1440 for teen birding and field ornithology camps).
 - b. Membership totals for 2020 (new and renewals)
 - i. Our Membership totals for April/YTD are as follows:
 - renewing members April: 10 YTD: 284
 renewing households April 5 YTD: 192
 new members April: 6 YTD: 46
 - 4. new households April: 5 YTD: 32
 - ii. The three scholarship winners were given Honorary memberships through 2022
 - c. Non-renewing Members: Action to be taken
 - The plan to set all non-renewing members to Inactive at the end of May was cancelled for this year.
- 4. Merchandise (Goodchild):
 - a. Online store closed now indefinitely.
 - i. Cape Cod Embroidery is currently closed due to COVID-19
 - b. Checklist distribution status: we sell in bulk @55 cents per checklist.
 - i. No updates.
- 5. Young Birder Scholarship (Faherty/Curley):
 - a. We made 3 awards: one Costa Rica, one Hog Island Teen Birding, one Hog Island adult camp
 - b. Camp closed due to virus, so rolling over our payments to 2021
 - i. Both camps are deferred to next summer
 - 1. the 3 scholarship winners can attend next summer if their schedules allow
 - c. Anything else?
- 6. Teach the Teachers initiative (Curley):
 - a. Options being explored with Bridget Burger on a *virtual* on-line birding/bird ecology teacher professional development course opportunity.

- i. Maria can't do this for 6 weeks, because she's still in school
- ii. Potentially a summer professional development opportunity would appeal to teachers
- iii. Share any ideas with Maria

7. Micro-grant initiative (Raffaele):

- a. Projects on hold and/or have requested extensions, which we are granting.
 - i. PR specifically contacted Herb about postponing
- b. Anything else?
 - i. Birds Caribbean put our interest in funding projects on the website
 - ii. MJ pointed out that Peter Trull and Sue Finnegan are doing research on Wilson's Storm Petrel; would like to submit a grant application but puzzled by the application process.
 - Herb felt that research is a different area, not sure it fits with our outreach and education focus
 - 2. David commented that it's a good project, they've done a lot already, and have done much with educational dispersal of the project
 - 3. Application needs
 - a. Goals, objectives
 - b. Methods
 - c. What support they have, what our support would be used for

8. Walks: (Foti)

- a. Walks cancelled through June 30
- Our planning for July thru Sept depends upon Governor's Re-opening plan and its phases.
 - MJ needs to get information on the next possible walk calendar (July-Sept) by mid-June
 - ii. She'll put something together, whether it will be used this summer or not is uncertain
 - iii. Peter Fang suggested we discuss guidelines about how to run walks in the near future. Suggestions:
 - 1. Mask requirements
 - 2. Head count restrictions
 - 3. No sharing of scopes
 - 4. Use laser pointer to point out birds, avoid huddling
 - 5. Would be helpful to discuss with AMBC, be on same page
 - a. MJ will contact AMBC

9. Kingfisher mailings:

- a. Next Kingfisher produced, emailed, and online by June 30
 - i. PB hasn't been in contact with the printer
- b. Next Kingfisher mailed after July 1
- c. Need more member photos
 - i. Suggested MJ and Keelin contribute from their recent trip
- d. P Bono working on getting articles

10. Publicity/Public Awareness Status Report (Clapp, Curley, Fang, Foti):

- a. Status of "Rack Cards" (Clapp)?
 - i. Had opted for colored card with photos, lots of promises, but nothing more done
 - ii. Maybe for now consider a cheaper single-color card, talk about Zoom
 - iii. It might be Sept before we can get it out even if go with the cheaper version

- b. Social Media--Facebook; what else? (Curley)
 - i. Peter Fang and Maria Curley need to have a Zoom meeting to work out who does what part of this job
- c. Website some items on Facebook should become news items (Fang)
 - i. Maria getting more interest on Facebook
 - ii. Seeking a place on FB to put information more permanently
- d. Local Media and Event Sites, plus CCMNH "Tidings" (Fang)
 - i. No point in publicizing what's not happening
- e. Association of Mass Bird Clubs (Foti)
 - i. Board members are doing well responding to motions MJ has been forwarding
 - ii. May not be meeting before November
 - iii. MJ does not send all AMBC emails, limiting to what needs action
- f. Local event presence? (on hold)
- g. Anything else?
 - i. Any promise in virtual birding experiences?
 - 1. South Shore Bird Club has virtual events

11. Miscellaneous Donations (Bono)

- a. Donation of books and other items?
 - i. Forbush 3 volumes; Phil Kyle is not in position to buy now; what to do?
 - ii. Left question to be addressed later

12. New Business

- a. eBird Global Big Day is May 9. If you are an eBirder, submit checklist(s)
- b. Review Annual Meeting Agenda
 - i. Quorum is 25 people
 - ii. Welcome, member update, newsletter, election of officers
 - iii. Election of officers
 - 1. Floor nominations possible
 - a. Mic muted by default but can raise hand in Zoom "reactions"
 - 2. If no contest, can declare by acclimation
 - iv. Need list of participants
 - v. Recent sightings (e.g. Purple Gallinule)
 - vi. Adjourn annual meeting about 7:30
 - vii. Program Gina
- c. Peter will send an email to all members, create meeting, and send invitations
- d. Discuss Zoom Experience and how May 11 will work.
 - i. Teachers kids are good about the technology, are used to it
 - ii. Most mute, most (except speakers, don't need video on: Cuts bandwidth
 - iii. Creates opportunity to engage people in a different way
 - 1. We could recruit speakers through the summer, if found people willing to talk to us
 - 2. There's good birding stuff online could stream films
 - 3. Video followed by 2-4 of our members for Q&A after
 - 4. Crosson, Faherty, Bono: Limit bird walks to 3-4 people- Virtual walks?
 - 5. Make checklists share with each other (with CCBC eBird list)
- e. Need Moderator for May 11 meeting, who will let people into meeting from Waiting Room, who will count votes (only if necessary—unlikely), and who will recognize and relay questions from audience (Maria for first part; Mark F for second part?)
- f. Other new business?

13. Adjourn.