

MINUTES FOR CCBC BOARD OF DIRECTORS MEETING
6:00 pm on SEPTEMBER 14, 2020 (via Zoom)

1. 6:00 pm Bono calls meeting to order

Present: Bono, Clapp, Curley, Faherty, Fang, Floyd, Foti, Goodchild, Raffaele, Warneke
Ex-officio: Carolyn Kennedy (Newsletter co-editor)

- While waiting for members to join the meeting, new Secretary Jean Warneke introduced herself and the other members introduced themselves.

2. Minutes of Past Meetings

- August Board minutes (taken by Acting Secretary, Curley) had been previously approved by email vote, so no discussion.

3. Treasurer's Report (Curley)

- Renewals are coming in. President Bono has sent reminders and suggests that the board review at the October board meeting to see if further action needs to be taken. **[Revisit in October]**
- Bono has received several requests for the zoom link for presentations. This may be a good way to communicate and gain new members.
- Curley received 7 renewals and 3 new members since Bono sent the email reminder.

4. Merchandise (Goodchild):

- No word yet on from Blair on new checklist
- Regarding logo merchandise, board members asked if more women's items could be offered. Goodchild will contact Erica at CC Embroidery for options. **[Action: Goodchild]** He asked the board to send him suggestions. **[Action: All]**

5. Young Birder Scholarship (Faherty/Curley):

- No Action

6. Teach the Teachers initiative (Curley):

- No Action

7. Conservation and Education Fund (Raffaele):

- Warneke suggested adding a webpage for grants, application process and reports from grantees. Bono says we must be exact as to what is needed on the web before we contact webmaster.
- Raffaele will contact the Jamaica grantee about the poster. **[Action: Raffaele]**

8. Walks: (Foti)

- Foti does not recommend we gather for walks yet. She will share any info from AMBC as she receives it.
- Bono wondered if any clubs were actually running tours.

9. Kingfisher mailings (Warneke and Kennedy):

- Next Issue almost ready and will be circulated soon; to be mailed after Oct 1.
- Requested articles for Winter issue.

10. Programs (Zoom Speakers): (Faherty)

- Faherty still waiting on details for Oct meeting from Susan Zaluski in BVI.
- If anyone has ideas for Dec Holiday meeting, send to Clapp (committee is Clapp, Floyd, Curley, Foti) **[Action: All]**
- Clapp asked if we raise money at the Dec meeting, can it be for a particular project? Bono suggested we look at the budget to see areas where we need to spend money rather than start a new project. **[Revisit in October]**

- Right now if non-members want to join the Zoom presentation, they must send a request to Bono. It could become onerous. Should we just publish the link or does that open up for Zoom bombing? Bono is open to publishing the link. **[Revisit in October]**

11. Publicity/Public Awareness Status Report (Clapp, Curley, Fang, Foti):

- Bono wants to print rack cards now, but wonders what are benefits during COVID? Should it speak to our activities? **[Revisit in October]**
- Social Media – suggested to cross post with Cape Cod Birders page. Bono asked Fang if he has time to check other sites to see what they are doing. Warneke recommended using Hootsuite or other method for future posting. Bono asked for all to send links or info to Fang to post. **[Action: All]**

12. Status of “Student Chapter” (Curley)

- Tommy Thompson of Wild Birds Unlimited (So. Yarmouth) donated a feeder set for the school plus 50 pounds of seed. Curley donated a baffle. She will send pictures for posts. She was asked to do a half page story for Winter *The Kingfisher* issue. **[Action: Curley]**

13. New Business

- As an example for a virtual fundraiser, Goodchild mentioned that recently Eastern Hawk Watch was successful with a virtual auction of a donated telescope, sending frequent updates to members, ultimately achieving its monetary goal.
- Our bylaws say 10 maximum officers on the CCBC Board, but we can recruit people for certain tasks, like assistant treasurer who could perhaps handle membership. They would not have to participate in CCBC Board meetings. Raffaele has boilerplate letters for thank you letters for donors or for new members to share with whoever takes on that job.

7:01 pm – Board meeting adjourned.

General meeting followed and was a presentation about the Galapagos by Stephanie Ellis, director of WildCare of Cape Cod. Approximately 45 attended by Zoom.

Respectfully submitted,

Jean Warneke